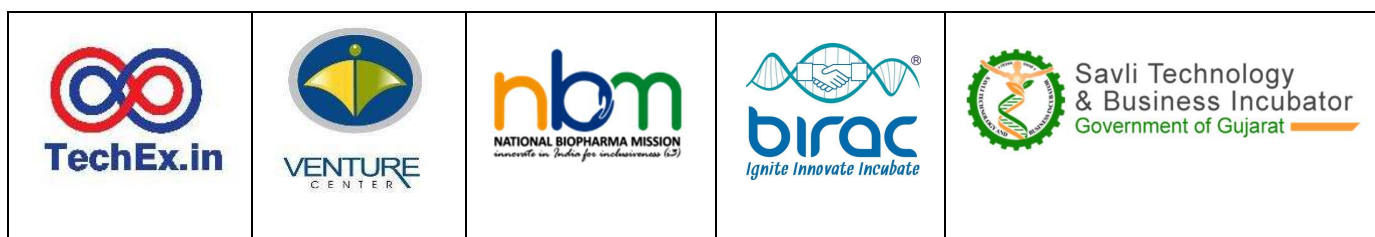


Technique of Intellectual Property Search and Analysis: Insights and Strategy - Organized by Techex.in -

LEARN	<ul style="list-style-type: none"> To develop skills of using proprietary databases for intellectual property (IP) search which helps in delivering technology strategy for your startup To develop practical insights into different types of IP search with relevant case studies To analyze patent information which supports decision making in research, technology and business planning Live search trainings
ORGANIZED BY	<ul style="list-style-type: none"> TechEx.in, a Tech transfer hub at Venture Center
SUPPORTED BY	<ul style="list-style-type: none"> Venture Center National Biopharma Mission BIRAC
FOR WHOM	<ul style="list-style-type: none"> Start-ups, Innovators, Students, Entrepreneurs, Law professionals, Tech transfer professionals
WHEN	Wednesday, 9th June 2021 Time: 11.00 am – 12:00 pm
WHERE	All sessions will be conducted using online platform. Only registered participants will be allowed to participate.
CONTACT	Technical queries: Poorvashree Joshi Email: poorvashree@ipface.org Registration queries: Lipika Biswas Email: eventsdesk@venturecenter.co.in
COST & REGISTRATION	<p>Registration fees: FREE Registration is mandatory!!</p> <p>Steps for registration:</p> <ul style="list-style-type: none"> Step 1: Interested participants need to fill in registration form at the following link. Register online at: https://tinyurl.com/9june-talk Events will be conducted using ZOOM online. Only registered participants will be allowed to participate in the event. Email invite with link to event will be sent post screening of registration details Organizers reserve the right to select participants so as to optimize the group for better interaction and ensure benefit to as many relevant participants as possible. <p>Note:-</p> <ul style="list-style-type: none"> Last date to register: 8th June 2021 Organizers reserve the right to select participants so as to maximize learning and networking opportunities for the group

Introduction



Intellectual property (IP) gives intangible rights to its creator for exclusively using the created invention and prohibiting others from using it for a certain period of time. Every startup/ inventor/researcher possesses valuable IP like trade name, brand, logo, advertisements, inventions, designs, products, or a website and it needs to be understood and protected for excelling in its business. Startup/researchers/ inventors must proactively develop and protect their intellectual property for potential revenue generation, protect competitive advantage. As IP protection provides defensive rights, it is best practice to conduct IP search before new venture to confirm that the business is free from anyone's IP.

This talk is designed to provide basic understanding of the important concepts involved in IP search, how to search for different IPs like patents, trademark, industrial designs, copyright and plant varieties on free databases and its utilization in decision making.

Workshop Outline

- What are different types of IP?
- In brief overview of key concepts in patent information
- What is the importance of IP search and its types?
- How to conduct the IP search with free databases and utilize patent information effectively for designing research strategies and methodology?
- How to conduct search for other IPs?
- Practical demonstration by searching with different examples

Schedule

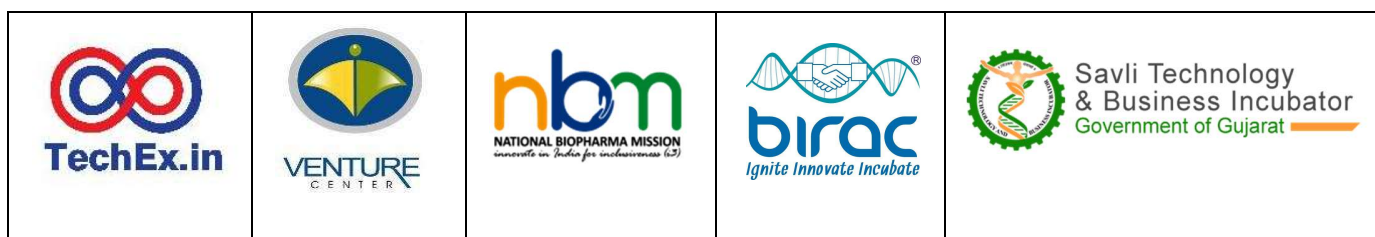
	Time	Duration	Session title	Lead
9 th June 2021	11.00 AM - 11.05 AM	05 Mins	Introduction to Venture Center & TechEx.in	Devanshi Patel
	11:05 AM – 11:50 AM	45 Mins	Technique of IP search and analysis: Insights and strategy	Poorvashree Joshi
	11:50 AM - 12:00 PM	10 Mins	Q and A	

Speaker Details



Poorvashree Joshi, PhD
Assistant Manager-IP services at Venture Center, Pune

Poorvashree is a registered patent agent at Indian Patent office with PhD in pharmaceutical chemistry from Bharati Vidyapeeth's Poona college of Pharmacy, Pune. She has completed her P.G. Diploma in Patents Law from NALSAR University (Hyderabad). She has also completed a course on Patent search and analytics conducted by National Programme on Technology Enhanced Learning (NPTEL). She has 2 years of experience in the field of Patent searching. At Venture Center, her profile includes setup and management of prior art search desk at the Venture Center library, operating searches and analytics services, conducting patentability



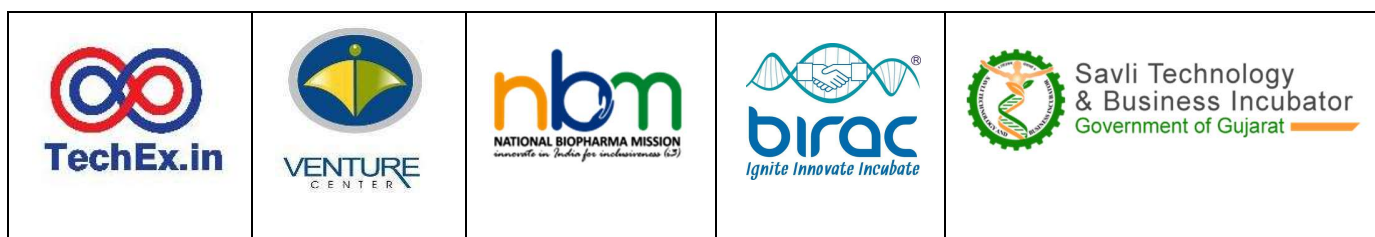
	<p>assessments and FTOs. Prior to joining Venture Center, she worked as a Research Associate-II at CSIR- URDIP.</p>
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Organized by

	<p>TECHEX.IN is a Technology Transfer Hub operated by Venture Center, Pune, India and supported by the National Biopharma Mission, BIRAC (Govt of India). TECHEX.IN aims to help technology developers and technology commercialization entities find each other's, forge partnerships and advance the technology closer to the market in a win-win partnership. In this mission, TECHEX.IN will build upon learnings, methods and experiences of NCL Innovations (department of CSIR-NCL championing innovations), IPFACE (IP Facilitation Center) and Venture Center (technology business incubator). The TECHEX.IN is based in the western part of India. While its focus is on organizations in Maharashtra, Gujarat and Goa states of India, it welcomes technology developers and technology commercialization entities from any part of the world. For more information please visit: techex.in</p>
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Supported by

	<p>National Biopharma Mission (NBM) is a Mission of the Government of India approved by the Cabinet for implementation in May 2017. The NBM's mission is to make India a hub for design and development of novel, affordable and effective biopharmaceutical products and solutions. The NBM has an allocation of US\$ 250 million and is jointly funded by the Government of India and the World Bank in equal measure. The NBM is officially known as "An Industry-Academia Collaborative Mission of Department of Biotechnology (DBT) for Accelerating Early Development for Biopharmaceuticals". Biotechnology Research Assistance Council (BIRAC) is the implementation partner of the Government of India for the Mission. For more information, visit: https://birac.nic.in/nbm/</p>
	<p>Biotechnology Industry Research & Assistance Council (BIRAC) is a new industry-academia interface and implements its mandate through a wide range of impact initiatives, be it providing access to risk capital through targeted funding, technology transfer, IP management and handholding schemes that help bring innovation excellence to the biotech firms and make them globally competitive. For more information, visit: www.birac.nic.in</p>
	<p>Savli Technology & Business Incubator is set up within the Industrial estate of Vadodara with the vision to nurture startups economy by facilitating support to budding entrepreneurs thereby contributing towards strengthening Nation. Savli Technology and Business Incubator (STBI) aims to create a rich eco-system that encourages synergetic development between scientists, technologists, entrepreneurs, investors to spur technology-driven- entrepreneurship, initially in the field of biotechnology, life</p>



	<p>sciences and related disciplines having socio-economic impact.</p>
	<p>Entrepreneurship Development Center (Venture Center) – a CSIR initiative – is a Section 25 company hosted by the National Chemical Laboratory, Pune. Venture Center strives to nucleate and nurture technology and knowledge-based enterprises by leveraging the scientific and engineering competencies of the institutions in the Pune region in India. The Venture Center is a technology business incubator supported by the Department of Science & Technology’s National Science & Technology Entrepreneurship Development Board (DST-NSTEDB). Venture Center’s focuses on technology enterprises offering products and services exploiting scientific expertise in the areas of materials, chemicals and biological sciences & engineering.</p> <p>For more information, visit: http://www.venturecenter.co.in/</p>