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## Evaluation Criteria

- Technical strength of PoC
- Clarity of Lead Present
- Potential of creating a technology or producer
- National / Social Relevance
- Commercial potential or translational capacity
- Investigators Credentials and collaborative teams' complementation
- Integrated expertise
- Adequacy of CRO infrastructure





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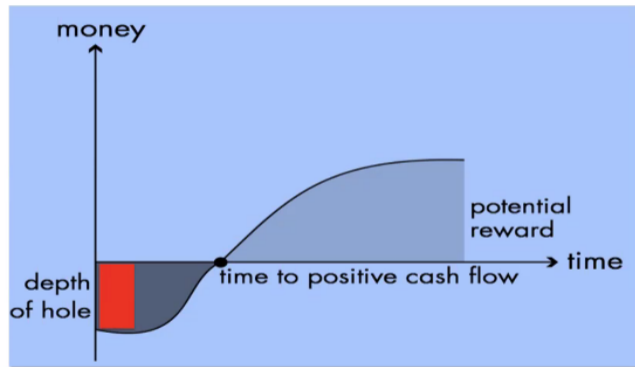
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## The Role of Grants



- ◆ Reduce risks and uncertainties
- ◆ Improve Internal Rate of Returns for investors via grant funding (red)
- ◆ Create a funding/investment continuum

Graph: William H. Sahlman, "How to write a great business plan" HBR Jul-Aug 1997

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