



## Live Patent Search Clinic

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<b>LEARN</b>	<ul style="list-style-type: none"> <li>• Hands on experience on proprietary Patent Searching Databases like Questel Orbit, Derwent Innovation and SciFinder</li> <li>• Tips and tricks for robust Search Strategy building, short listing relevant Patents, Analyzing huge Patent information in a faster and smarter way by using Paid Patent Searching Databases</li> <li>• Focus on user friendly features for Easy Search, Advance Search, Semantic Search, Technology Search, Competitor Search, Citation Search, Legal Status Search and White Space Search</li> </ul>
<b>ORGANIZED BY</b>	<ul style="list-style-type: none"> <li>• TechEx.in, a Tech transfer hub at Venture Center</li> </ul>
<b>SUPPORTED BY</b>	<ul style="list-style-type: none"> <li>• Venture Center</li> <li>• National Biopharma Mission</li> <li>• BIRAC</li> </ul>
<b>FOR WHOM</b>	VC resident incubates
<b>WHEN</b>	<b>Every Tuesday   Time: 10.00 am – 12:00 noon</b> Live Patent Searching using Proprietary Paid Databases (1hour each for 2 participants every Tuesday)
<b>WHERE</b>	Prior Art Search Desk, VC library
<b>CONTACT</b>	Registration and Technical queries: Poorvashree Joshi   Email: <a href="mailto:poorvashree@ipface.org">poorvashree@ipface.org</a>
<b>COST &amp; REGISTRATION</b>	<p><b>Registration fees: FREE</b>  <b>Registration is mandatory!!</b>  (Restricted only for VC resident incubates)</p> <p><b>Steps for registration:</b></p> <p><b>Step 1:</b> Interested participants need to fill in the registration form at the following link.  <b>Register here:</b> <a href="https://tinyurl.com/live-clinic">https://tinyurl.com/live-clinic</a>  (Once you register, you will get a call to book your preferred slot)  <b>Registration is free but Mandatory!!!!!!!!</b>  <b>Slot related queries:</b> Dr. Poorvashree Joshi   <a href="mailto:poorvashree@ipface.org">poorvashree@ipface.org</a>   7410045654</p> <p><b>Step 2:</b> Confirmation Email will be sent post screening of registration details.</p>



## Introduction

Intellectual property (IP) gives intangible rights to its creator for exclusively using the created invention and prohibiting others from using it for certain period of time. Every startup/ inventor/researcher possesses valuable IP like trade name, brand, logo, advertisements, inventions, designs, products, or a website and it needs to be understood and protected for excelling in its business. Startup/researchers/ inventors must proactively develop and protect their intellectual property for potential revenue generation, protect competitive advantage. As IP protection provides defensive rights, it is best practice to conduct IP search before new venture to confirm that the business is free from anyone's IP. Patent information search can answer questions like Has your idea already invented? What all has been done on this topic? Are there any gaps in patent coverage in this topic? Can you practice knowhow freely in certain region?.

This clinic is designed to provide basic understanding of the important concepts involved in patent search, how to search for patents as well as Non-Patent literature using free as well as paid databases and its utilization in decision making.

## Talk Outline

- Hands-on Experience on Proprietary Patent Search Databases (Questel Orbit, Derwent Innovation and SciFinder)
- Tips and Tricks on DIY own searches for your Technology
- Find what is Novel and Patentable
- Find useful knowhow from Patent Literature
- Find out what your competitors are Patenting

## Schedule

	Time	Duration	Session title	Lead
Every Tuesday	10:00 AM – 11.00AM	1Hour	Slot 1	Poorvashree Joshi
	11.00 AM - 12:00 Noon	1Hour	Slot2	

## Speakers (in alphabetical order of last names)



### Poorvashree Joshi

#### Assistant Manager-IP services at Venture Center, Pune

Poorvashree is a Registered Patent Agent at Indian Patent office with PhD in Pharmaceutical Chemistry from Bharati Vidyapeeth's Poona college of Pharmacy, Pune. She has completed her P.G. Diploma in Patents Law from NALSAR University (Hyderabad). She has also completed a course on Patent Search and Analytics conducted by National Programme on Technology Enhanced Learning (NPTEL). She has 2 years of experience in the field of Patent Searching. At Venture Center, her profile includes set up and manage Prior art search desk at Venture Center library, operate Searches and Analytics Services, conducting Patentability Assessments and FTOs. Prior to joining Venture Center, she worked as a Research Associate-II at CSIR-



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